

# IMEA Advertising Opportunities

*(Non-Package Rates)*

## Indiana Musicator:

*(black and white)*

Inside Front Cover	\$425
Inside Back Cover	\$425
Outside Back Cover	\$475
Full Page	\$375
2/3 Page	\$325
1/2 Page	\$275
1/3 Page	\$250
1/4 Page	\$225

## Convention Program Book:

Full Page	\$250
1/2 Page	\$125
1/4 Page	\$ 75

Indianapolis, IN 46227  
100 E. Thompson Rd.  
INDIANA MUSIC EDUCATORS ASSOCIATION  
**IMEA**



# Advertising Information Corporate Members of IMEA

**Did you know that the IMEA website receives approximately 525,000 hits each year?**

**Did you know that more than 2,000 music educators attend the IMEA State Convention each year, and that each registrant visits the IMEA website around 10 times each month? Be a part of the IMEA website now!**

**Indiana Music Educators Association  
100 East Thompson Road  
Indianapolis IN 46227  
(317) 780-4100  
(317) 780-4110 (fax)  
[www.imeamusic.org](http://www.imeamusic.org)**

Dear Friends of IMEA,

IMEA has made the decision to offer advertising on its website via a banner across the top of the home page. You can view the IMEA website by visiting: [www.imeamusic.org](http://www.imeamusic.org)

As a valued supporter of IMEA, you are invited to be among the first to take advantage of this opportunity, which is now available as part of a high-exposure and money-saving advertising package.

We invite you to look over the advertising packages as outlined in this brochure; packages are available beginning July 1.

Your continued support of IMEA and music education in Indiana is appreciated.

—The IMEA Board of Directors



## Gold Package

*(2 spots available)*

- \*Website banner – your ad appears at top of home page for 30% of IMEA website visits
  - \*4 full-page ads in the *Indiana Musicator*, IMEA's quarterly journal
  - \*1 full-page ad in the IMEA Convention Program Book
- \$4000**



## Silver Package

*(4 spots available)*

- \*Website banner – your ad appears at top of home page for 10% of IMEA website visits
  - \*4 full-page ads in the *Indiana Musicator*, IMEA's quarterly journal
  - \*1 full-page ad in the IMEA Convention Program Book
- \$2500**

*\*Gold and Silver packages available to IMEA Corporate Members only*

## Bronze Package

*(Unlimited spots available)*

- \*4 full-page ads in the *Indiana Musicator*, IMEA's quarterly journal
  - \*1 full-page ad in the IMEA Convention Program Book
- \$1700 (a savings of \$50)**



## Basic Package

*(Unlimited spots available)*

- \*2 full-page ads in the *Indiana Musicator*, IMEA's quarterly journal
  - \*1 full-page ad in the IMEA Convention Program Book
- \$975 (a savings of \$25)**

## Questions?

Contact Deena Butterfield Lawley, IMEA Advertising Chair, at 219-309-3834 or via email at [deenabutterfield@netscape.net](mailto:deenabutterfield@netscape.net)