

Dear Friends of IMEA,

Advertising is now available on the IMEA website (www.imeamusic.org) via a banner across the top of the home page!

Because you are a valued supporter of IMEA, we invite you to be among the first to take advantage of this opportunity.

Banner ads are now available as part of a high-exposure, money-saving package.

We invite you to look over the advertising packages outlined in this brochure; ads start running July 1.

Your continued support of IMEA and music education in Indiana is appreciated.

--The IMEA Board of Directors



IMEA Publications

Advertising Information

Indiana Music Educators Association
100 East Thompson Road
Indianapolis IN 46227
317.780.4100 opt. 2
317.780.4110 (fax)
www.imeamusic.org



Gold Package

(2 spots available)

*Website banner: your ad appears at the top of the IMEA home page for 30% of website visits

*4 full-page ads in the *Indiana Musicator*, IMEA's quarterly journal

*1 full-page ad in the IMEA Convention Program Book

\$3500



Silver Package

(4 spots available)

*Website banner: your ad appears at the top of the IMEA home page for 10% of website visits

*4 full-page ads in the *Indiana Musicator*, IMEA's quarterly journal

*1 full-page ad in the IMEA Convention Program Book

\$2000

*Gold and Silver packages available to IMEA Corporate Members only

Bronze Package

(Unlimited spots available)

*4 full-page ads in the *Indiana Musicator*, IMEA's quarterly journal

*1 full-page ad in the IMEA Convention Program Book

\$1650

(package saves you \$100)



Basic Package

(Unlimited spots available)

*2 full-page ads in the *Indiana Musicator*, IMEA's quarterly journal

*1 full-page ad in the IMEA Convention Program Book

\$950

(package saves you \$50)

Questions?

Contact Deena Butterfield Lawley, IMEA Advertising Chair, at 219.309.3834 or at deenabutterfield@netscape.net

IMEA Advertising Opportunities

(Non-Package Rates)

Indiana Musicator:

(black and white)

Inside Front Cover	\$425
Inside Back Cover	\$425
Outside Back Cover	\$475
Full Page	\$375
2/3 Page	\$325
1/2 Page	\$275
1/3 Page	\$250
1/4 Page	\$225

Convention Program Book:

Full Page	\$250
1/2 Page	\$125
1/4 Page	\$75

IMEA's website

<www.imeamusic.org> gets *more* than half a million hits per year?

More than 8,000 music education stakeholders attend the IMEA State Convention annually?

Each registrant visits the IMEA website an average of 10 times per month!

Be part of the IMEA website now!